

COMMUNITY

BRANDING & IDENTITY

PLACEMAKING

- *Site 36*
- *City Center*
- *Division Ave Transit Oriented Development Plan (5)*
- *Reactivate DDA (5)*
- *Public Attractions / Destinations (5)*
- *Burton Street (4)*
- *Public Art (3)*

REBRANDING

- *Brand Approval*
- *Brand Implementation*
- *Ongoing Investment*
- *Promote Brand Through Local Business (3)*
- *Why Wyoming Value Proposition (5)*

COMMUNITY ENGAGEMENT

DIVERSITY, EQUITY & INCLUSION

- *DEI Task Force Recommendations*
- *Youth Focus (4)*
- *School Service Days w/ Staff (5)*
- *Partnerships with Churches (4)*

COMMUNITY FOCUSED EVENTS

- *Special Events Ordinance*
- *Food Truck Ordinance*
- *Event Partnerships*
- *Celebrate Wyoming/Community Event (5)*
- *Cultural Events (3)*
- *Expand Volunteer Network (3)*
- *Support Brand with Events (5)*

COMMUNITY SPACES

- *Parks Asset Management Plan*
- *Senior Center*
- *Outdoor Space for Performances (6)*
- *Community Center (4)*

LAND USE & DEVELOPMENT

MAJOR DEVELOPMENT

- *Infill & Redevelopment*
- *Development in the Panhandle*
- *Corridor Revitalization & Transit-Oriented Development*
- *Roger's Department Store (5)*
- *Roger's Plaza (5)*

POLICY DEVELOPMENT

- *PILOT Policy*
- *Church Property Retrofit*
- *Duplexes in R2*
- *Accessory Dwelling Units*
- *Sustainable Economic Development (5)*

SAFETY

COMMUNITY AESTHETICS

BUILT ENVIRONMENT

- *Proactive Enforcement Along Commercial Corridors*
- Bury Powerlines along major corridors (5)

CDBG

- *Refocus Under New Leadership*

SAFE INFRASTRUCTURE

INFORMATION TECHNOLOGY

- *Continued Cybersecurity Diligence*
- *Investments in Upgrades*
- App for Residents (6)
- Digital Self-service in Multiple Languages (6)
- Clean & Drinking Water Plants (3)

PUBLIC SAFETY FUNDING

MILLAGE

- *2023 Millage Communications Campaign*
- Fundraise for Specific Purposes (4)
- Consolidate Some Millages (3)

COMMUNITY WELLBEING

CRIME PREVENTION

- 2023 Millage Communications Campaign
- Increase Drug Enforcement (3)

FIRE SERVICES

- 2023 Millage Communications Campaign

OPIOIDS & MENTAL HEALTH

- *Opioid Settlement*
- *Behavioral Health Crisis Center*
- Partnerships w/ Network 180 & Others (5)

AFFORDABLE HOUSING & HOMELESSNESS

- *Transitional Housing*
- *Retrofit of Churches*
- Partnerships (5)
- Reuse of Buildings & Tiny Homes (5)
- Accessory Dwelling Units (4)
- CDBG (4)

STEWARDSHIP

SUSTAINABLE FUNDING

FINANCIAL PRACTICES

- *May 2023 Millage Election*
- *Permanent Funding for Police, Fire, and Parks Capital*
- *Utility Rate Increases*
- *Increase Efficiency & Productivity (4)*

RESILIENT INFRASTRUCTURE

PUBLIC WORKS

- *3rd Transmission Main*
- *2nd Lake Michigan Intake*
- *Aeration Improvements*
- *Space Needs Study*
- *Annual Preventative Maintenance & Asset Management (4)*

BUILD & MAINTAIN RELATIONSHIPS

INTER-GOVERNMENTAL

- *New State & Federal Representation*
- *State Police/Fire Funding (5)*
- *Court Financing Reform (5)*
- *Kent County Jail Fees (3)*

EFFECTIVE WORKFORCE

RECRUITMENT & RETENTION

- *Union Negotiations*
- *City Manager Recruitment*
- *Community & School Outreach*
- *Competitive Compensation through Increases to Pay & Benefits (6)*
- *Referral Bonuses (4)*
- *Mentorship Program (4)*
- *Hiring Bonuses (3)*

DEVELOPMENT & SUCCESSION

- *Stay Interviews*
- *Continued Investment in People*
- *Succession Planning & Growing Talent from Within (4)*
- *Provide Growth Opportunities (4)*
- *Sustainable Staffing (4)*